



ABOUT US

Commute Connection is a regional rideshare program operated by the San Joaquin Council of Governments. The program is designed to help commuters make the transition from driving alone to a convenient ridesharing option such as carpooling, vanpooling, bicycling/walking or riding transit. Our mission is to reduce traffic congestion and improve air quality.

The program serves San Joaquin County and through a special agreement with the Stanislaus Council of Governments, and the Merced County Association of Governments, it also serves Stanislaus County and Merced County. The program includes free services such as:

- Commuter Ridematching,
- Guaranteed Ride Home
- Employer Services.

To find out more information on the program, please visit our website: commuteconnection.com or call a Commute Connection representative today at 1-800-527-4273.

Sponsored by:



San Joaquin County / Stanislaus County / Merced County

RIDESHARE WEEK – OCTOBER 3-7



Celebrate week
Rideshare week
good things happen when you share

CHALLENGE INFORMATION

Rideshare week is held the first week of October to promote commute alternatives to driving alone. It's a fun way to help the environment and help your company go green. From October 3-7, 2011 participate in rideshare week by pledging to carpool, vanpool or ride transit at least once during rideshare week. The winner of the Corporate challenge will enjoy a free lunch valued up to \$500 for participants and the Commuter challenge winner can win a \$250 gift card and a cutting edge Jawbone Bluetooth.

INDIVIDUAL CHALLENGE

Individual commuters are asked to pledge to rideshare at least once during Rideshare Week. People who work or live in San Joaquin County, Stanislaus County, or Merced County will be eligible to win. Prizes include a \$250 gift card and a cutting edge Jawbone Bluetooth.

Commuter Instructions:

1. Go to commuteconnection.com. Under News/Events go to Rideshare Week. Click on the link to get you to Rideshare Week 2011.
2. Navigate to "Individual Rideshare Registration" to register.
3. Register by Monday, October 10, 2011
4. You also can receive a free matchlist from Commute Connection—go to "Request Matchlist"

Corporate Challenge Eligibility

- Employer must be located in San Joaquin, Stanislaus or Merced County
- Employer must have at least 10 employees
- Commuter must carpool, vanpool or ride transit at least one day during rideshare week
- Commuters participating in the Corporate Challenge are also eligible for the Individual Commuter Challenge as stated above

CORPORATE CHALLENGE

An employer with at least 10 employees must register with Commute Connection. Each commuter participating in the challenge must also register and record their daily mode of transportation during the week of October 3, 2011. The employer with the highest percentage of trips logged by employees, wins the challenge.

Employer Instructions:

1. Go to www.commuteconnection.com. Under News/Events go to Rideshare Week. Click on the link to get you to Rideshare Week 2011.
2. Navigate to Corporate Challenge Registration Forms and Tool Kit.
3. Go to "Employer Corporate Challenge Form" to register on line.
4. Register by Friday, September 30, 2011
5. Promote the challenge! Refer to the Employer Toolkit to access posters and flyers.

Commuter Instructions (employees):

1. Go to www.commuteconnection.com
2. Under "NEWS" click on "To Register for Rideshare Week Click HERE".
3. If you are currently registered, log in.
4. If you are not currently registered, register and create a profile.
5. Once you've completed your commutes for Rideshare Week, go to "My Register, then Commute Calendar" to log your daily commute.
6. Log must be completed by Monday, October 10, 2011 to be eligible.

Why Rideshare

- Relax and let someone else drive.
- Reduce traffic congestion.
- Improve air quality: One gallon of gas creates 18 lbs of CO2 emissions.
- Save on the cost of gas.
- Reduce wear and tear on your car.
- A discounted rate on your automobile insurance may be available.
- Use the commute to catch up on sleep, work, or read the morning paper.
- Meet new and interesting people!

