



SAN JOAQUIN VALLEY AIR POLLUTION CONTROL DISTRICT EMPLOYER BASED TRIP REDUCTION RULE 9410 QUICK REFERENCE

APPLICABILITY	REQUIREMENTS
<ul style="list-style-type: none"> Tier 1: 100—249 employees per work site Tier 2: 250+ employees per worksite Employees who report to work between 6 am—10 am Employers with workers protected by the Migrant and Seasonal Workers Protection Act will complete Phase 1 and 2 ETRIP only. 	<ul style="list-style-type: none"> Registration by July, 2010 ETRIP (Employer Trip Reduction Implementation Plan): Phase I ETRIP due Sept, 2011 Commute Verification begins 2014, annually Annual Report

STRATEGY	TIER 1 WORKSITE POINT TARGETS	TIER 2 WORKSITE POINT TARGETS	ETRIP SUBMITTAL	START IMPLEMENTATION
Phase 1: Marketing	6	10	Sept, 2011	Jan, 2012
Phase 1: Program Support	6	8	Sept, 2011	Jan, 2012
Phase 2: Services and Facilities	8	10	Sept, 2012	Jan, 2013
Phase 3: Transportation, Alternative Schedules & Incentives	14	20	Sept, 2013	Jan, 2014
Phase 3: Additional points needed (from any measure or combination of measures)	10	18	Sept, 2013	Jan, 2014

COMMUTE CONNECTION SERVICES WITHIN *SELECT* STRATEGIES AND MEASURES

PHASE 1: MARKETING STRATEGY		
Measure	Point Value	Commute Connection Service(s)
Employer Rideshare Event	5	Assist employer coordinate event and set-up exhibit at employer site
Employer rideshare and alternative transportation meetings	5	Give presentation at meeting
Onsite transit information center	3	Provide employer with transit information
Rideshare and alternative transportation bulletin boards	3	Provide employer with brochures, maps, transit info
Rideshare orientation for new employee	1	Offer brochures for packets and opportunity to give presentation
Register with a local rideshare agency	1	Commute Connection Registration
PHASE 1: PROGRAM SUPPORT STRATEGY		
Personalized Commute Assistance	5	Provide park and ride lot maps, bicycle facilities maps, transit info
External employee ride matching services	3	Exhibit at employer site for employee registration
External Guaranteed Ride Home Service	3	Exhibit at employer site for employee & employer registration
PHASE 3: TRANSPORTATION, ALTERNATIVE SCHEDULES & INCENTIVES STRATEGY		
Comprehensive Vanpool program	8	Coordinate vanpool meetings, provide material subsidies, GRH, Park and ride lots
Comprehensive Bicycle program	7	Provide bicycle maps, information on safety incentives, bike to work week, GRH
Comprehensive Carpool program	8	Provide information on ridematching, GRH, park and ride lots and promotions
Monetary incentive	12	Provide information transit benefits and promotions
Startup incentive	3	Provide information on promotions
Preferential parking	1	Provide preferential parking signs and tags
Prize drawing	1	Provide employer ideas with ability to offer online drawings or on-site exhibits